The ELECTRICAL REVIEW

TRADE NAMES SUPPLEMENT

No. 4. MARCH, 1927.

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THE "ELECTRICAL REVIEW" TRADE NAMES SUPPLEMENT.

Name and Description.	Manufactured by or Obtainable from.
ABBOTT BRAND Empire cloths and tapes in silk and cambric	Abbott, Anderson & Abbott, Ltd., 17, Fore St., E.C.2.
ACCIDENT PROOF Kettles	Premier Electric Heaters, Ltd., Keeley St., Watery Lane, Birmingham.
A.C.E.C. Cables, electrical machinery, transformers	A.C.E.C., 56, Victoria St., London, S.W.1.
ACID PROOF BLACK Acid-proof insulating black enamel	W. W. Hill, Son & Wallace, Ltd., Broughton, Manchester.
ACME Goliath and Edison screw lampholders, lanterns for street lighting, auto time switches	The "Acme" Lighting & Engineering Co., Waverley Rd., St. Albans, Herts.
ACME Motor starting switches	Acme Electrical Mfg. Co., Tariff Rd., N.17.
A.D. Primary cells	Le Carbone, Coventry House, South Place, E.C.2.
ADANAC Switch with fuses	Berry's Electric, Ltd., 85-86, Newman St., Oxford St., W.1.
ADAPTABLE Earthing clip	Hann & Ingle, 13, Albert Place, Bridge St., Manchester.
ADJUSTABLE Adaptor (two pin to B.C.)	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
ADNIL Press-button switches of "ebolite"	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
ADVANCE Flush and semi-recessed plug connectors	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
AEROBELL Electric clothes-washing machine ...	Hotpoint Electric Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.
AEROFLEX Rewirable cartridge fuses with high-rupturing capacity	Parmiter, Hope & Sugden, Ltd., Vernon St., Longsight, Manchester.
AIRMAX Inductance coils	J. Dyson, 5 & 7, Godwin St., Bradford.
ALKLUM Batteries (nickel-steel type)	Worsnop & Co., Ltd., Carlton Works, Halifax.
ALLIGATOR Belt fasteners	J. B. Stone & Co., Ltd., 135, Finsbury Pavement, E.C.2.
ALLTEST An instrument for all tests on d.c.	Crompton & Co., Ltd., Chelmsford.
ALTON Storage batteries	Alton Battery Co., Ltd., Alton, Hants.
AMPLION Loud speakers	Graham Amplion, Ltd., 25-26, Savile Row, London, W.1.
ANCALITE Electric cable	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
ANCHORA Wood poles for transmission lines ...	Armstrong, Addison & Co., 17, North Bridge St., Sunderland.
ANDEX Cells	Accumulators of Woking, Ltd., Maybury Hill, Woking, Surrey.
ANTI-BREAK Anti-vibration disc	Engineering & Lighting Equipment Co., Sphere Works, St. Albans, Herts.
ANTI-SULPHURIC Enamel	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.
A.O.W. Plante batteries	Accumulators of Woking, Ltd., Maybury Hill, Woking, Surrey.
APEX Switchgear and fusegear	Foster Engineering Co., Ltd., Morden Works, Wimbledon, S.W.19.
APS Lifts	A. & P. Steven, Ltd., Provanside Works, Glasgow.
ARCOVITE Arc shields, mouldings, sheets and tubes	Siluminite Insulator Co., Ltd., The Green, Southall, Middlesex
ARGENTA Lamps	Philips Lamps, Ltd., 147, Charing Cross Rd., W.C.2.
ARMACELL Insulating varnish	Griffith Bros. & Co., London, Ltd., Macks Rd., S.E.16.
ARMORDUCT Vacuum cleaners, wires and cables ...	Armorduct Cable Co., Ltd., 159, Westminster Bdge. Rd., S.E.
ARON Electricity meters	Aron Electricity Meter, Ltd., 80, Salusbury Rd., N.W.6.
ARORA Fires, cooking apparatus, industrial electric heaters	Arora Co., Rosebery St., Loughborough.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
ARROW The complete line of wiring devices, reciprocating heating switches, &c.	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
ARTIC Fuses, pressure contact, self-aligning, anti-microphonic valve holders, anti-vibration discs for electric lamps	Artic Fuse & Electrical Mfg. Co., Ltd., Birtley, Co. Durham.
H. E. ASHDOWN (BIRMINGHAM), LTD. "Bakelite" mouldings	H. E. Ashdown (Birmingham), Ltd., Perry Barr, Birmingham.
A.T.E.A. Telephone apparatus, measuring instruments, electricity meters	W. F. Dennis & Co., 70, Queen Victoria St., London, E.C.4.
ATLAS Leclanché batteries	Atlas Carbon & Battery Co., Ltd., 56, Southwark Bridge Rd., S.E.1.
ATLAS Armature binding wire	Bruntons, Musselburgh.
A.T.M. IN CIRCLE Telephone and telegraph equipment	Automatic Telephone Mfg. Co., Ltd., Milton Rd., Edge Lane, Liverpool.
AUTO Thermal-type sign flashers	Attracta Electrical Co., 2 & 3, Titchfield St., Dean St., W.1.
AUTO-COMBINATION Tumbler switch plugs	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
AUTONOFF Time switch	Venner Time Switches, Ltd., 45, Horseferry Rd., S.W.1.
AUTOREELITE Combined spot light, trouble light, and portable light for motor-cars	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
AVERY Boiler scales, totalisers and coal weighers	W. & T. Avery, Ltd., Soho Foundry, Birmingham.
AVERY Water weighers, weighing machines, coal meters	W. & T. Avery, Ltd., Soho Foundry, Birmingham.
AVOMETER Combined measuring instrument for amps, volts, and ohms	Automatic Coil Winder & Electrical Equipment Co., Wellington House, Buckingham Gate, S.W.1.
A.W.P. Electric welding supplies	Alloy Welding Processes, Ltd., 22, Church St., N.1.
BAA Accumulator acid	F. W. Berk & Co., Ltd., Abbey Mills Chemical Works, E.15.
BAKELAQUE Insulating material	Attwater & Sons, Hopwood St. Mills, Preston.
BAKELITE Insulating varnish	Attwater & Sons, Hopwood St. Mills, Preston.
BAKELITE Mouldings and insulating material	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
BALLSOK Patent insulating beads	Lionel Robinson & Co., 3, Staple Inn, W.C.1.
BANDY Electric fans and motors	Berkeley & Young, Ltd., Hay Mills, Birmingham.
BARWICK Motor starters	Donovan & Co., 47, Cornwall St., Birmingham.
BATTERSEA Carbon brushes	Morgan Crucible Co., Ltd., Battersea Works, Church Rd., S.W.11.
BATWIN Motors	Power Contracts, Ltd., 138-140, Southwark St., S.E.1.
B.B.B. Braby's balanced barrows	Fredk. Braby & Co., Ltd., Peters Hill Rd., Glasgow.
B.C.M./A.T.M. Telephone and telegraph equipment	Automatic Telephone Mfg. Co., Ltd., Milton Rd., Edge Lane, Liverpool.
B. & D. Electric drills	Gerrard & Co., Ltd., 15-19, Gt. Tichfield St., W.1.
BEACON Lamps and auto bulbs	Maybrook Electrical Co., Ltd., 19-21, Wilson St., E.C.2.
BEACON Resistance wires	Bruntons, Musselburgh.
BEANCO Switches, lampholders, dry cells, &c.	Baxendale & Co., Ltd., Miller St., Manchester.
BEC Motors, controllers, switchgear ...	British Electric Co., 25-29, Lower Rd., S.E.16.
BECOL Ebonite	British Ebonite Co., Ltd., Nightingale Rd., W.7.
BECOLATE High-temperature insulation material	British Ebonite Co., Ltd., Nightingale Rd., W.7.
B.E.L. Violet-ray high frequency and radiant heat apparatus	Bower Electric (1926), Ltd., 27, Ridinghouse St., Gt. Portland St., W.1.
B.E.L.L. Decorative and special lamps of all types, double-ended tubular lamps for reflector fittings, candelabra, &c.	British Electric Lamps, Ltd., Spencer Hill Rd., S.W.19.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
BELLEROID Insulators	Barrett & Elers, Ltd., Dace Rd., E.3.
B.E.M. Motors	Brittain's Electric Motor Co., 110, Cannon St., E.C.4.
BENCO Heavy duty B.C. & E.S. lampholders	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
BENCOLITE Ornamental glass lighting unit for commercial installations	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
BENGRIP B.C. adaptors with special cord grip features	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
BENJAMIN Reflectors, industrial signals, automobile accessories, wireless, &c.	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
BENJAMIN CLEARER TONE Anti-microphonic valve holders ...	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
BERLINER Automatic and telephone apparatus	Shipton Automatic Telephone System, Ltd., 37, Tothill St., S.W.1.
BERRITE Insulations and varnishes	Berrite, Ltd., Yiewsley, Middlesex.
BERRY Transformers	British Electric Transformer Co., Ltd., Hayes, Middlesex.
BETTERWAY Pendants	Excelsior Shade Mfg. Co., 1, Julian Rd., West Bridgford, Nottingham.
BI-POLE Tumbler switches and switch plugs	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
BIFLECTOR Reflector fitting	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
B.K.B. All classes of motors for d.c. and a.c. battery chargers for garage and house use, a.c. and d.c. generator sets, &c.	B.K.B. Electric Motors, Ltd., 200, High Holborn, W.C.1.
BLACKFRIARS Adhesive tape	Spicers, Ltd., 19, New Bridge St., E.C.4.
BLACKLEY Tape	Connolly's (Blackley), Ltd., Blackley Vale Mills, Blackley Vale, Manchester.
BLACO All-steel continuity fittings	F. C. Blackwell & Co., Ltd., Great Crosby Works, Liverpool.
BLAKE Insulated staples	Mosses & Mitchell, Ltd., 122-124, Golden Lane, E.C.1.
BLOMFIELD Insulating tape	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
BLUE LABEL Dry cell	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
BOTRADE Switches and distribution boards ...	S. Bill & Co., Ltd., Queen's Rd., Aston, Birmingham.
BOW BELLS Incandescent electric lamps	Belbin & Bowden, Ltd., 3, Finsbury Sq., E.C.2.
BOYCE MOTO-METER Radiator temperature indicator ...	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
BRASSOLINE Cold brass and copper lacquers ...	Fredk. Crane Chemical Co., Ltd., Bordesley Green, Birmingham.
BRETWOOD Components	Bretwood, Ltd., 12-18, London Mews, Maple St., Tottenham Court Rd., W.C.1.
BRIGHTRAY Nickel-chrome resistance material ...	Henry Wiggin & Co., Ltd., Wiggin St., Birmingham.
BRITMAC Switches and lampholders	T. M. Johns & Co., Ltd., Station Rd., Plymouth.
BRITMAC Tumbler switches and lampholders	C. H. Parsons, Ltd., Britannia Works, Tyseley, Birmingham
BRO-ITE Temporary lighting strip	Brooks & White, Maclise Rd., W.14.
BRONSKOL Copper carbon brushes (Conradty's)	Sloan Electl. Co., Ltd., 8-12, Golden Lane, E.C.1.
BROOK Alternating current motors	E. Brook, Ltd., Empress Wks., St. Thomas' Rd., Huddersfield.
BROOK COMPLETE Electric lamp lock	J. A. Brook, 24, John William St., Huddersfield.
BROWN-BOVERI Automatic pressure regulators ...	British Brown Boveri, Ltd., Trafalgar House, Waterloo Place, S.W.1.
BRUSTON Pumps and refrigerators	G. C. Pillinger & Co., 53, Victoria St., S.W.1.
BULL Motors	E. R. & F. Turner, Ltd., Ipswich, England.
BUSY BEE Vacuum cleaner	Drake & Gorham Wholesale, Ltd., 67, Long Acre, W.C.2.
CABLEGRIP Cable boxes	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
CAB TYRE Cab tyre sheathed wires and cables	St. Helens Cable & Rubber Co., Ltd., Slough.
CAB TYRE Electric cables	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, London, E.C.1.
CABTYRIT Corrosion-resisting rubber	St. Helen's Cable & Rubber Co., Ltd., Slough.
CALLENDER Electric cables of all types	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
CAMBRIDGE Instruments	Cambridge Instrument Co., Ltd., 45, Grosvenor Place, S.W.1.
CASSIRER Cables and flexibles	Richards, Longstaff & Co., Ltd., 52, Gracechurch St., E.C.3.
C.A.V. Electrical equipment, car batteries, wireless batteries	C. A. Vandervell & Co., Ltd., Warple Way, W.3.
CECIL Resistances, fan regulators	Mansell & Ogan, Ltd., 15-17, Cecil St., Charing Cross Rd., W.C.2.
CELEC Sliding resistances, dimmers, arc resistances	Curtis Mfg. Co., Ltd., Conduit Place, W.2.
CELERITY Rail grinders	Equipment & Engineering Co., 2 & 3, Norfolk St., W.C.2.
CELESTION Loud speakers and radio sets ...	Celestion Radio Co., 29-31, High St., Hampton Wick, Kingston-on-Thames.
CENTRAL Vacuum cleaner with revolving brush	C.C.A. (Central Cables & Accessories), Ltd., 83, Queen St., E.C.4.
CENTRALETTE Vacuum cleaner with fixed brush ...	C.C.A. (Central Cables & Accessories), Ltd., 83, Queen St., E.C.4.
CENTURY D.C. volt ammeter test set	Elliott Bros. (London), Ltd., Century Works, Lewisham, S.E.13.
C. & H. Electricity meters and instrument transformers	Chamberlain & Hookham, Ltd., Solar Works, New Bartholomew St., Birmingham.
C-H Hand-operated and self-acting electric motor controlling apparatus and wireless components	Igranic Electric Co., Ltd., 149, QueenVictoria St., E.C.4.
CHAKOPHONE Crystal and valve sets	Eagle Engineering Co., Ltd., Eagle Works, Warwick.
CHASLYN S.O.S. Hydrometer with floats	J. H. Collis & Co., 10, Canning Place, Liverpool.
CHLORIDE Storage batteries	The Chloride Electrical Storage Co., Ltd., Clifton Junction near Manchester.
CIRSCALE Electrical measuring instruments ...	Record Electrical Co., Ltd., Broadheath, Altrincham, Cheshire.
CITY Motors	City Electrical Co., Ltd., 1, Emerald St., W.C.1.
CLARITONE Loudspeakers and headphones ...	Automatic Telephone Mfg. Co., Ltd., Milton Rd., Edge Lane, Liverpool.
CLASSIC Pulpit, desk, piano and organ fittings	Lodge Fittings Co., Ltd., 57, Albert Rd., Aston, Birmingham.
CLEARER TONE Anti-microphonic valve holders ...	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
CLYDE Bitumen tape	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
COCUSITE Moulded bakelite material for accessories	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
COLCO Cable clips	A. Berkeley, Granville St. Works, Birmingham.
COLEC A system of heating combining central heating with electricity for topping up	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
COLUMBIA Dry cells, radio batteries, arc lamp carbons, &c.	National Carbon Co. (J. R. Morris), Imperial House, 15-19, Kingsway, W.C.2.
COMPACTUM 2-valve set	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
CONRADTY Arc lighting, cinema and medical carbons	Sloan Electrical Co., Ltd., 8-12, Golden Lane, E.C.
CORNWALL Regulators and dimmers	Donovan & Co., 47, Cornwall St., Birmingham.
COSMOS Cookers, domestic appliances, electric kitchen equipment, &c.	Metro-Vick Supplies, Ltd., 145, Charing Cross Rd., W.C.
COXPAR Voltage regulator	Cox-Walker & Partners, Darlington.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
CRABTREE Accessories and switchgear	J. A. Crabtree & Co., Ltd., Lincoln Works, Walsall.
CRACORE Twin and three-core solid bitumen cables, cab tyre sheathed trailing cables	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
CRANCO Lacquers, finishes and spray enamels	Fredk. Crane Chemical Co., Ltd., Bordesley Gn., Birmingham.
CRANE WITH ELECTRIC SYMBOL (DESIGN) Electric cranes, &c.	S. H. Heywood & Co., Ltd., Reddish, Stockport.
CRAWFORDS Wireless jack and earthing switch ...	Crawford & Co., Derby Rd., West Green, N.15.
CREDA Domestic appliances	T. M. Johns & Co., Ltd., Station Rd., Plymouth.
CREDA Heating and cooking appliances ...	Credenda Conduits Co., Ltd., Oldbury, Birmingham.
CRESSALL Resistance nets, regulators, unit heaters	Cressall Mfg. Co., 40-41, Staniforth St., Birmingham.
CROMPTON Auto-synchronous motors	Crompton & Co., Ltd., Chelmsford.
CROWN Cable, tape and wires	Foster Engineering Co., Ltd., Morden Works, Wimbledon, S.W.19.
CROWN CAPITOL ELECTRIC Washing machine	Smith & Paget, Ltd., Crown Works, Keighley.
CROYDON Electric suction cleaner	Croydon Engg. Co., Victory Works, Gloucester Rd., Croydon.
CROYDON Searchlight projectors	London Electric Firm, Brighton Rd., South Croydon.
CRYPTO Generators and motors (a.c. and d.c.), constant potential equipments, commutating rectifiers, &c.	The Crypto Electrical Co., Ltd., Acton Lane, Willesden, London, N.W.10, associated with The Lancashire Dynamo and Motor Co., Ltd., Trafford Park, Manchester.
CRYSELCO Lamps	Cryselco, Ltd., Kempston Works, Bedford.
CRYSTALATE Insulated fittings	Crystalate Mfg. Co., Ltd., Tonbridge, Kent.
C.T.S. Electric cables	St. Helens Cable & Rubber Co., Ltd., Slough.
C.T.S. Electric cables	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
CUMULUS Electric water heaters	Nathan & Allen, Ltd., 25, Victoria St., London, S.W.1.
DANIA Dry cells	Atlas Carbon & Battery Co., Ltd., 56, Southwark Bridge Rd., S.E.1.
DARIMONT Rechargeable primary two-fluid batteries	Darimont Elec. Batteries, Ltd., Darimont Wks., Abbey Rd., N.W.10.
DECO Control devices for handling plants	Dalyte Electrical Co., Deco Engg. Works, West Row, N. Kensington, W.10.
DEFORNAX Dynamo and motor brushes	J. O. Williamson, 10, Bucknall St., New Oxford St., W.C.2.
DELCOBLAST Glass obscurer	Fredk. Crane Chemical Co., Ltd., Bordesley Gn., Birmingham.
DELCO-LIGHT Lighting plants and batteries ...	Delco-Light Co. (London Branch), Imperial House, Kingsway, W.C.2.
DELTA Bell batteries	Falk, Stadelmann & Co., Ltd., Efesca Electrical Works, 83-93, Farringdon Rd., E.C.1.
DEPENDABLE Tools, slow speed geared motors ..	Marryat & Place, 28, Hatton Garden, E.C.1.
DERI Motors, single and multi-phase, variable speed	British Brown Boveri, Ltd., Trafalgar House, Waterloo Place S.W.1.
DETERGIO Glass brushes for cleaning commutators	J. O. Williamson, 10, Bucknall St., New Oxford St., W.C.2
DEW Motors, dynamos and transformers ..	Eck & Brook, Ltd., 4-12, Palmer St., S.W.1.
DIADUCT Distribution boards and fuse gear ..	Simplex Conduits, Ltd., Garrison Lane, Birmingham.
DIALITE Electric cables	St. Helens Cable & Rubber Co., Ltd., Slough.
DIAMOND Seal padlocks for slot meters ...	The Tourtel Mfg. Co., 48, Uxbridge Rd., Ealing, W.5.
DIAMOND H Switches, all types, temperature control apparatus	Hart Manufacturing Co., 76-76b, Rochester Row, S.W.1.
DIATRINE Diatrine paper-insulated cable ...	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
DICTOGRAPH House and office telephone	Dictograph Telephones, Ltd., Aurelia Rd., Croydon.
DIM-A-LAMP Portable lamp with dimming device	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
DIM-A LITE Adaptor lampholder with dimming device	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
DISCUS Organ-blowing equipments	Watkins & Watson, 17, White Lion St., Islington, London, N.1.
DISPERSO Hand dust bellows for dispersing dust from machines	J. O. Williamson, 10, Bucknall St., New Oxford St., W.C.2.
DON Rotary tumbler switch	Don Electrical Co., 10, Maclise Rd., W.14.
DONLOK Switches and combined switch plug	Donovan & Co., 47, Cornwall St., Birmingham.
DOT Two-pin plug connectors and switch plugs	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
DOWSING'S Electric heating and medical appliances	Dowsing Radiant Heat Co., Ltd., 91-3, Baker St., W.1.
D.P. Storage batteries	D.P. Battery Co., Ltd., Bakewell, Derbyshire.
DRAGON Loud speakers	Graham Amplion, Ltd., 25-26, Savile Row, London, W.1.
DUFLEX Control of the pendulums in existing turret clocks	Gent & Co., Ltd., Faraday Works, Leicester.
DUGDILL'S PATENTS Electric movable fittings	John Dugdill & Co., Hazelgrove, Stockport.
DULCIVOX Loud speaker	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
DUNDAS Insulating cambrics, silks and tapes	Ed. Macbean & Co., Ltd., Wellington Mills, Port Dundas, Glasgow.
DUPLEX Two-way tumbler switch with "off" position	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
DUPLEX-A-LITE Scientific lighting unit	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
DUREX Electric wiring system	Simplex Conduits, Ltd., Garrison Lane, Birmingham.
DYKE Buoy lamp (automatic electric) ...	Venner Time Switches, Ltd., 45, Horseferry Rd., S.W.1.
E Control gear	Geo. Ellison, Perry Barr, Birmingham.
ECLIPSE Pressed steel stairs	Fredk. Braby & Co., Ltd., Peters Hill Rd., Glasgow.
ECLIPSE High grade steel sheets	Fredk. Braby & Co., Ltd., Peters Hill Rd., Glasgow.
E.D. Accessories	Electrical Devices, Ltd., Powdene House, Pudding Chare, Newcastle-on-Tyne.
EDINA Resistance wires	Bruntons, Musselburgh.
EDISON BELL Wireless sets and components ...	Edison Bell, Ltd., London, S.E.15.
EDISWAN Dry batteries	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
EDISWAN Valves	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
EDISWAN HYMEG H.T. accumulators	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
EDISWAN LOTEN L.T. accumulators	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
E. & E. Railway and tramway specialities ...	Equipment & Engineering Co., 2 & 3, Norfolk St., W.C.2.
EELEX Small wireless and electrical components and accessories	J. J. Eastick & Sons, 118, Bunhill Row, E.C.1.
EFESCA Switches, batteries, lampholders ...	Falk, Stadelmann & Co., Ltd., Efesca Electrical Works, 83-93 Farringdon Rd., E.C.1.
ELASTRONG Mechanical rubber	St. Helens Cable & Rubber Co., Ltd., Slough.
ELASTUMEN Cable	Johnson & Phillips, Ltd., Charlton, S.E.
E.L.E.C. Industrial lighting fittings	Engineering & Lighting Equipment Co., Sphere Works, St. Albans, Herts.
ELECT Heating apparatus, including irons, kettles, fires, &c.	Electric Heating Co., George St., Croydon.
ELECTRICOAL (HEATRAE) Imitation coal fires	Electric Fires, Ltd., King St., Norwich.
ELECTROFLO Registered trade name of the "Electroflo" meter and other industrial instruments	Electroflo Meters Co., Ltd., Abbey Rd., N.W.10.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
ELEPHANTIDE Insulating pressboards	B. S. & W. Whiteley, Ltd., Pool, Nr. Leeds
ELIMINAIR Feed water deaerator	Richardsons, Westgarth & Co., Ltd., Hartlepool.
ELIXUM Quick make and break switch and fuse, ironclad fuses	Sykes & Dyson, Ltd., Queen's Mill Rd., Huddersfield.
ELLA Battery chargers	Lionel Robinson & Co., 3, Staple Inn, W.C.1.
ELLIOTT Electrical measuring instruments of all kinds	Elliott Bros. (London), Ltd., Century Works, Lewisham, S.E.13.
ELLISON Circuit breakers, electric control gear, rotor starters, &c.	Geo. Ellison, Perry Barr, Birmingham.
ELLMAR Moulded pressings in bakelite and similar materials, insulating parts, &c.	The Ellmar Mouldings Co., Thimble Mill Lane, Birmingham.
ELSIGN Shop window reflector signs	Simplex Conduits, Ltd., Garrison Lane, Birmingham.
ELTRON Electric hollow immersion heater ...	United British, Foreign & Colonial Agencies, Ltd., Sentinel House, Southampton Row, W.C.1.
ELWELL-PARKER Electric truck	Gillespie Partners, Ltd., Cecil House, Holborn Viaduct, E.C.1.
EMANCO Electric fans, lighting accessories, wireless components	Enterprise Mfg. Co., Ltd., Grape St., Shaftesbury Av., W.C.2.
EMB Electrical control gear, resistances unbreakable, jointless and rustless, tramways trucks and brakes	The Electro-Mechanical Brake Co., Ltd., West Bromwich.
E.M.C. Electric fans, lighting accessories, wireless components	Enterprise Mfg. Co., Ltd., Grape St., Shaftesbury Av., W.C.2.
EMPIRE Insulating cloth and tape	Attwater & Sons, Hopwood Street Mills, Preston.
EMVEE Lampholders, switches, and general accessories	Metro-Vick Supplies, Ltd., 145, Charing Cross Rd., W.C.2.
ENA Electric fires, radio-transformers, heating elements	Ena Electrical Appliances, Ltd., 62, Englefield Rd., N.1.
ENDURAL Special cables and compound ...	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
EQUATORIAL Cable	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
EQUILUXO A special type of glassware	The General Electric Co., Ltd., Magnet House, Kingsway, W.C.2.
ERICSSON Telephones and wireless apparatus ...	Ericsson Telephones, Ltd., 67-73, Kingsway, W.C.
ESLA Street lighting equipment	Electric Street Lighting Apparatus Co., The Foundry, Canterbury.
ESSELL Insulating cloth, varnished papers, vulcanised fibre, &c.	Spicers, Ltd., 19, New Bridge St., E.C 4.
EUREKA Resistance wire	London Electric Wire Co. & Smiths, Ltd., Playhouse Yard, Golden Lane, E.C.1.
EVER READY Electric specialities	Ever Ready Co. (Gt. Britain), Ltd., Hercules Place, N.7.
EVERAY High frequency, violet ray apparatus	I. Calvete, Ltd., 11, Little Saint Andrew St., St. Martin's Lane, W.C.2.
EXAUTO Time switch	Venner Time Switches, Ltd., 45, Horseferry Rd., S.W.1.
EXCELSIOR Silk shades	Excelsior Shade Mfg. Co., 1, Julian Rd., West Bridgford, Nottingham.
EXIDE Storage batteries	The Chloride Electrical Storage Co., Ltd., Clifton Junction, near Manchester.
EXPOMETER Exposure meters for automatically controlling ultra-violet ray apparatus	Bower Electric (1926), Ltd., 27, Ridinghouse St., Gt. Portland St., W.1.
EXPRESO Switches and accessories	The General Accessories Co., Ltd., 125, High Holborn, London, W.C.1.
FABROIL Non-metallic gears	British Thomson-Houston Co., Ltd., Rugby.
FAIRYLAND Lighting strip	Imperial Lighting Co. (Implitico), Ltd., 2-6, Pocock St., S.E.1
FALCO Electrical cooking and heating appliances	The Falkirk Iron Co., Ltd., Falkirk, N.B.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
FALCO INDUCER Electrical cooking by induced current, a.c. supply	The Falkirk Iron Co., Ltd., Falkirk, N.B.
FAMOS Vacuum cleaner	T. M. Johns & Co., Ltd., Station Rd., Plymouth.
FAMOUS Electric vacuum sweeper	Watson's Wholesale Wireless, 2, Bigg Market, Newcastle-on Tyne.
F.A.P. Conduit and fittings and accessories	Fitter & Poulton, Ltd., Weston Lane, Greet, Birmingham.
FARRINGDON Bells	Falk, Stadelmann & Co., Ltd., Efesca Electrical Works, 83-93, Farringdon Rd., E.C.1.
FERNO Resistance wires	Bruntons, Musselburgh.
FERRANTI Meters, transformers, instruments ...	Ferranti, Ltd., Hollinwood, Lancs.
FERROZOID Nickel-iron resistance material ...	Henry Wiggin & Co., Ltd., Wiggin St., Birmingham.
FERRY Copper-nickel resistance material ...	Henry Wiggin & Co., Ltd., Wiggin St., Birmingham.
FIBRE Insulating materials	Mosses & Mitchell, Ltd., 122-124, Golden Lane, E.C.1.
FIBRESTOS Fireproof sheets	Siluminite Insulator Co., Ltd., The Green, Southall, Middlesex
FINSTON Bakelite mouldings	Finston Mfg. Co., Ltd., 45, Horseferry Rd., S.W.1.
FIREFLY Electric fire	Chas. Joyner & Co., Icknield Sq., Birmingham.
FIREFLY Flameproof white enamel	W. W. Hill, Son & Wallace, Ltd., Broughton, Manchester.
FIRIMINE Fuse switches	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
FISH-SPINE Admiralty-pattern porcelain insulating beads	Taylor, Tunnicliff & Co., Ltd., 110, Cannon St., E.C.4.
FLAMINGO Electric fires	British Electric Transformer Co., Ltd., The Tricity House, 50, Oxford St., W.1.
FLEXOTUBE Insulated sleeving	John MacLennan & Co., 115, Newgate St., E.C.1.
FLEXTOL Power driven hand tools	S. H. Morden & Co., Ltd., Morden House, 18, Dartmouth St., S.W.1.
FLUVENT Distribution fuse boxes	Parmiter, Hope & Sugden, Ltd., Vernon St., Longsight, Manchester.
FLY Magicoal fire	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
FORMAPEX Insulating varnish, moulding mixtures, mica-ta sheet and tubes	Ioco Rubber & Waterproofing Co., Ltd., Netherton Works, Anniesland, Glasgow.
FOSTER Transformers, tanks, sub-station equipment	Foster Engineering Co., Ltd., Morden Works, Wimbledon, S.W.19.
FOSTER Lamps, lanterns and electrical accessories	Foster Engineering Co., Ltd., Morden Works, Wimbledon, S.W.19.
F.R.—B'HAM Copper earth clips and other accessories	F. Ryman, 116, Livery St., Birmingham.
FRANCIS Lamp lock	Francis Lamp Locks, Ltd., 83, Pall Mall, S.W.1.
FRIGIDAIRE Automatic electrical refrigerator ...	Delco-Light Co. (London Branch), Imperial House, Kingsway, W.C.2.
FURSE Cinema electrical apparatus, curtain controllers, dimmers, &c.	W. J. Furse & Co., Ltd., Traffic St., Nottingham.
GARDNER Heavy oil engines	Norris, Henty & Gardners, Ltd. (Props. L. Gardner & Sons, Ltd.), Barton Hall Engine Works, Patricroft, Manchester.
GARTY-APEX Wind dynamos for generating electricity	Glasgow Electric Engineering Co., Ltd., 45-47, Pitt St., Glasgow.
GEAR SHIELD Gear-saving lubricant	Fred. J. Down, 90-93, Fenchurch St., E.C.3.
GECOFIX Electric light fittings of every description	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
GECORAY Reflectors for shop-window lighting	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
GEEKODUCT Conduits, fittings and accessories ...	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
GENACCO Electric lighting accessories	The General Accessories Co., Ltd., 125, High Holborn, London, W.C.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
GENII Radiators, water heaters, hot-water apparatus, &c.	Geo. Nobbs, Ltd., 89, Cleveland St., Fitzroy Sq., W.1.
GILSONITE Asphaltum	Ashby, Morris, Ltd., 17, Laurence Pountney Lane, E.C.4.
GLASGOW-REX Ironclad switches	Midland Electric Mfg. Co., Ltd., Stafford Works, Barford St., Birmingham.
GLAZITE Connecting wire	London Electric Wire Co. & Smiths, Ltd., Playhouse Yard, Golden Lane, E.C.1.
GLO-CLAD Watertight and gastight electric lighting system	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
GLOVERS Electric wires, cables and lead-covered house wiring systems	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
GLOWRAY Nickel-chrome resistance material ...	Henry Wiggin & Co., Ltd., Wiggin St., Birmingham.
GODWINEX Radio and electrical apparatus ...	J. Dyson, 5 & 7, Godwin St., Bradford.
GRAHAM Loud speaking telephones, motor horns, dimmer switches, &c.	Graham Amplion, Ltd., 25-26, Savile Row, London, W.1.
GRAND Electric ironer	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
GREENGATE Cables	Greengate & Irwell Rubber Co., Ltd., Greengate Works, Salford, Manchester.
GRIPTITE Adhesive tape	Spicers, Ltd., 19, New Bridge St., E.C.4.
GUTTAROID Insulating tape	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
HAILGLASS Lighting glassware, clear, opal, coloured or decorated	Ackroyd & Best, Ltd., Beacon Works, Morley, near Leeds.
HAMILTON BEACH OR H. B. Vacuum cleaner, drink mixer, vibrator, &c.	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
HARCOURT Electric light fittings and door furniture	Metro-Vick Supplies, Ltd., 145, Charing Cross Rd., W.C.2.
HARPOON Guy anchors for staying poles, &c. ...	Fred. J. Down, 90-93, Fenchurch Street, E.C.3.
HART Electrical accumulators	Hart Accumulator Co., Ltd., Marshgate Lane, E.15.
HAZEMEYER Switchgear	Alan Wright, 124, Chancery Lane, W.C.2.
HEATHMAN Tower and other ladders	J. Heathman, 10, Parsons Green, S.W.16.
HEATRAE Electric heating apparatus	Electric Fires, Ltd., Heatrae Works, Norwich.
H.E.C. Static transformers	Hackbridge Electric Construction Co., Ltd., Hersham, Walton-on-Thames.
HELENITE Electric cables	St. Helens Cable & Rubber Co., Ltd., Slough.
HELLESENS Dry cells and batteries, high tension and low tension dry batteries	A. H. Hunt, Ltd., H.A.H. Works, Croydon, Surrey.
HELLOVA Accumulators	Accumulators of Woking, Ltd., Maybury Hill, Woking, Surrey.
HELSBY Condensers for telephone, telegraph and power factor improvement	British Insulated Cables, Ltd., Helsby, near Warrington.
HELSBY Cords (telephone and switchboard) ...	British Insulated Cables, Ltd., Helsby, near Warrington.
HELSBY Rubber-insulated cables	British Insulated Cables, Ltd., Helsby, near Warrington.
HELSBY Telegraph and telephone line material	British Insulated Cables, Ltd., Helsby, near Warrington.
HELSBY Wiring systems	British Insulated Cables, Ltd., Helsby, near Warrington.
HENLEX Special compound insulation ...	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY Link disconnecting boxes	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY Distribution pillars	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY Tape	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY Cables of all types	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HENLEY WIRING SYSTEM Special wiring system and fittings ...	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
HEXAPHASE System for working overhead or underground at 150,000 volts	Major A. M. Taylor, Slade Lodge, Erdington, Birmingham.
HINGELESS Fuseboard (non-corrodible detachable)	S. Bill & Co., Ltd., Queen's Rd., Aston, Birmingham.
HITEST Cables	Falk, Stadelmann & Co., Ltd., Efesca Electrical Works, 83-93, Farringdon Rd., E.C.1.
HIVOLTSIT Compressed bakelised varnish paper material, varnish insulating paper, moulded insulators to any design for any purpose	The Standard Insulator Co., Ltd., Winsley House, Wells St., Oxford St., W.1.
HOFFMANN Ball and roller bearings, steel balls and rollers	Hoffmann Mfg. Co., Ltd., Chelmsford, Essex.
HOLOPHANE Prismatic illuminating glassware ...	Holophane, Ltd., Elverton St., Vincent Sq., S.W.1.
HOPKINSON OR H.I.M. Alternating-current motors	Hopkinson Induction Motors, Willesden Lane, North Acton, W.3.
HOT-POINT Electric irons, soldering irons and branders	Dowsing Radiant Heat Co., Ltd., 91-3, Baker St., W.1.
HOTPOINT Domestic electric appliances	Hotpoint Electric Appliances Co., Ltd., 24, Newman St., Oxford St., W.1.
HOTPOINT-FALCO Electric cookers	Hotpoint Elec. Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.
HUNT'S HAH Manufacture of accessories and parts for wireless, electrical, cycle and motor trades. Press tool makers and repetition parts	A. H. Hunt, Ltd., H.A.H. Works, Croydon, Surrey.
H.W.S. Special wiring system and fittings ...	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
HYPER-SCALE Electrical measuring instruments ...	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
ICALL Hairdryers, vibro-massage, electro-medical apparatus	I. Calvete, Ltd., 11, Little Saint Andrew St., St. Martin's Lane, W.C.2.
IDEAL Electrical measuring instruments of all types	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
IDEAL Commutator re-surfacer	Wm. Bridge, 71, Barton Lane, Eccles, Manchester.
IDELITE Insulation, tube sheet washers and mouldings	Ideal Mfg. Co., Kyrwicks Lane, Sparkbrook, Birmingham.
I. & F. Controller fingers, contacts and colliery coal-cutter spares and renewals	Imeson & Finch, "Empress" Works, Stockton-on-Tees.
IGRANIC All types of electric motor starting and motor controlling apparatus and wireless components	Igranic Electric Co., Ltd., 149, Queen Victoria St., E.C.4.
IGRANIC-PACENT Radio components for wireless receiving sets	Igranic Electric Co., Ltd., 149, Queen Victoria St., E.C.4.
IMP Flat tumbler switches and switch plugs	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
IMPERIAL Conduit tubes and accessories ...	Isaac Griffiths & Sons, Imperial Works, Wednesbury, Staffs
IMPERIAL Electric stage equipment	Imperial Lighting Co. (Implitico), Ltd., 2-6, Pocock St., S.E.1.
INGLEBY Electric motors	Electric Motor & Stove Hiring Co., Ltd., Sweet St., Leeds.
INKWELL Recording instruments	Everett, Edgcumbe & Co., Ltd., 117, Victoria St., S.W.1.
INSULAC Insulating acid-proof varnish ...	W. W. Hill, Son & Wallace, Ltd., Broughton, Manchester.
INTERMEDIATE Tumbler switch for control of lamps from more than two positions	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
INTERNALITE Signs	K.F.M. Mfg. Co., Ltd., 29-31, Portugal St., Kingsway, W.C.2.
INTERNATIONAL ELECTRIC CO., LTD Automatic telephones, intercommunicating telephones, loudspeakers, &c.	International Electric Co., Ltd., 161a-166, Strand, W.C.2.
INTERZONE Reflectors and lighting system ...	Marryat & Place, 28, Hatton Garden, E.C.1.
INVENTUM Electric fires and domestic appliances, hot-water taps	Wm. Beardsall & Co., Ltd., 5, Victoria Bridge, Manchester.
INVENTUM Fires, cookers, water heating and domestic electric appliances	Alan Wright, 124, Chancery Lane, W.C.2.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
INVENTUM Electric fires, electric water taps, electric cisterns	W. C. Yuille & Co., Ltd., 155a, St. Vincent St., Glasgow, C.2.
INVENTUM Electric fires, water heating and cooking appliances	Inventum Electrical Appliances, Sales Dept., 124, Chancery Lane, W.C.2.
IRONSAFE Switchboards	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
ISCO House service cutouts	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
IVANHOE Lighting glassware	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
JACKSON Electric cookers, fires, kettles, breakfast cookers, &c.	Jackson Electric Stove Co., Ltd., 143, Sloane St., S.W.1.
J.K.W. Solid-contact lampholders	J.K.W. Manufacturing Co., Ltd., 1 & 2, Bridge St., Middlesbrough.
J.L. Wiring clips	Walter Balmford, "Electric House," 116, Steelhouse Lane, Birmingham.
JOEL-FORS Miners' approved electric and oil safety lamps	John Mills & Sons, Walkergate Brass Works, Newcastle-on-Tyne.
J. & P. Wiring system	Johnson & Phillips, Ltd., Charlton, S.E.
J.R. Crystal sets and crystals, patent universal sockets	J. Rigaut, 108, Euston Rd., N.W.1.
JUBILEE Worm-drive earthing clips	L. Robinson & Co., "London Chambers," Gillingham, Kent.
K Adhesive insulating tape	F. R. Hunt, Crowther Avenue, Calverley, Nr. Leeds.
KALANITE Insulating material	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KALANOID Plastic waterproof compound ...	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KALBITUM Anti-corrosive paint	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KALEECO Electric wiring system	Callender's Cable & Construction Co., Ltd., Hamilton House, Victoria Embankment, E.C.4.
KANTARK Fuses, cut-outs and distribution boards	Midland Electric Mfg. Co., Ltd., Stafford Works, Barford St., Birmingham.
KARETNJA Insulating material for homogeneous cables	Maatschappij Tot Vervaardiging van Homogene Kabels (Homogeneous Cables, Ltd.), 43, Stadthoudersplein, The Hague, Holland.
KARTRET Switches and fuses	Kartret Switchgear Co., Ltd., 7, Cartaret St., S.W.1.
KATHANODE Storage batteries	D.P. Battery Co , Ltd., Bakewell, Derbyshire.
KAYBEE Wash boiler	Armature Winding Co., Ltd., 44a, Bolton St., Bury, Lancs.
KAYE Oil feeders	Joseph Kaye & Sons, Ltd., South Accommodation Rd., Hunslet, Leeds.
KDAG Wires and cables	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
KELVEDON Hand-decorated and tinted glass and M.P. vellum shades (produced in England)	Electric Art Shades, Kelvedon, Essex.
KELVIN Generating sets	Garnet Tucker & Co., Ltd., 133, West Campbell St., Glasgow, C.2.
KERAMOT Hard-wearing insulating material ...	Siemens Bros. & Co., Ltd., Woolwich, S.E.18.
KEY FIBRE CONDUIT Conduit and bird guards	Key Engineering Co., 4, Queen Victoria St., E.C.4.
KILARC Positive action quick make and break tumbler switches	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
KINARKO Carbons for cinematograph work, &c.	The General Electric Co., Ltd., Magnet House, Kingsway, W.C.2.
KINGOLITE Electric candles	Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
KINGSWAY Combined switch and plug	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
KLYMAX Single and two-way narrow-panel tumbler switches	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
KOMET Electric heating appliances	Electric Heating & Hardware, Ltd., Crown Works, Berkley St., Birmingham.
KONE Loud speaker	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
KONFORM Switch plug	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
KYE Electric lamps	Kye, Ltd., 1-3, Brixton Rd., S.W.9.
LANCASHIRE Generators and motors, synchronous motors, turbo-alternators, &c.	Lancashire Dynamo & Motor Co., Ltd., Trafford Park, Manchester, associated with The Crypto Electrical Co., Ltd., Acton Lane, Willesden, N.W.10.
LATASCALE Indicating instruments	Elliott Bros. (London), Ltd., Century Works, Lewisham, S.E.13.
LEATHEROID Insulating materials	Mosses & Mitchell, Ltd., 122-124, Golden Lane, E.C.1.
LEATHEROID Insulating materials	Attwater & Sons, Hopwood St. Mills, Preston
LECITE Insulated cables	Liverpool Electric Cable Co., Ltd., Linacre Lane, Bootle, Liverpool.
LECTROFLATOR Tire pump, electric	Gerrard & Co., Ltd., 15-19, Gt. Titchfield St., W.1.
LEDWAY Junction box	W. R. Thornton, Ltd., Ramsden Sq., Barrow-in-Furness.
LEKTRIK Switches, plug connectors and kindred accessories	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
L.E.W. Covers all productions	London Electric Wire Co. & Smiths, Ltd., Playhouse Yard, Golden Lane, E.C.1.
LEWCOS Wires and cables	London Electric Wire Co. & Smiths, Ltd., Playhouse Yard, Golden Lane, E.C.1.
LIBERTY Super-heterodyne receiver and units	Radi-Arc Electrical Co., Ltd., Bennett St., W.4.
LIBERTY Permanent crystal detector	Radi-Arc Electrical Co., Ltd., Bennett St., W.4.
LINAPEX Varnished cloths, silks and tapes ...	Ioco Rubber & Waterproofing Co., Ltd., Netherton Works, Anniesland, Glasgow.
LINK Clips	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
LINOLITE Reflector fittings for shop-window and cornice lighting	Beuttell, Ltd., Christopher Place, Chalton St., Euston Rd., N.W.1.
LINWOOD Loud speakers	Dent & Co. & Johnson, Ltd., Linwood Works, Linwood, Nr. Paisley.
LISTER-BRUSTON Generating set	R. A. Lister & Co., Ltd., Dursley, Glos.
LITHOLITE Moulded insulators	Litholite Insulators, Ltd., 55-57, Hackney Grove, E.8.
LITTLE GIANT Electric and pneumatic portable hand drills	The Consolidated Pneumatic Tool Co., Ltd., Egyptian House, 170, Piccadilly, W.1.
LIVERPOOL CABLES Wires and cables	Liverpool Electric Cable Co., Ltd., Linacre Lane, Bootle, Liverpool.
L.K. Electrical apparatus	Elkay Electrical Mfg. Co., Ltd., 4, Southampton Row, W.C.1.
LOHYS Electrical sheets and stampings ...	Joseph Sankey & Sons, Ltd., Bilston, Staffs.
LONDON Insulating tape	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
LORIVAL Insulating material	Lorival Mfg. Co. (1921), Ltd., Norwood Works, Southall, Middlesex.
LOWKE Electric light plant	Lowke & Sons, Ltd., Kingswell St., Northampton.
L.P. Lamplock	G. S. Peckham & Co., 4-5, New Compton St., Charing Cross Rd., W.C.2.
LUNAX Dustproof glassware lighting units ...	Engineering & Lighting Equipment Co., Sphere Works, St. Albans, Herts.
LUNDBERG Switches, plug connectors and kindred accessories	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
LUX (LIQUID CO_2) Fire extinguishing without damage	Walter Kidde & Co. (Inc.), 2, Victoria St., S.W.1.
LUXAURA Lighting fitting	Sloan Electl. Co., Ltd., 8-12, Golden Lane, E.C.1.
LYRIC Flexible cord	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
MACADIE Automatic coil-winding machine ...	Automatic Coil Winder & Electrical Equipment Co., Wellington House, Buckingham Gate, S.W.1.
MACONITE Insulated cables	Macintosh Cable Co., Ltd., Ashbourne Road Mills, Derby.
MACRORY Service box	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
MAGICLOG Electric log fires	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
MAGICOAL Electric fires	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
MAGNA V.i.r. cables, N.A.	Magna Wire & Cable Co., Ltd., 137, Victoria St., S.W.1.
MAGNA-FLUX Cobalt and tungsten steels for permanent magnets	Watson, Saville & Co., Ltd., Bruce St. Works, Sheffield.
MAGNET Electric fans of every description ...	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNET Household electric appliances for heating, cooking, washing, cleaning, ironing, &c.	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNET Wiring systems for general and industrial purposes	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
MAGNITER Coal ignition system	A. Rist, Ltd., Waveney Works, Lowestoft.
MAGNUM Two-pin plug connectors	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
MAHOGANITE Insulating material	American Hard Rubber Co. (Britain), Ltd., 13a, Fore St., E.C.
MANDA Motors, exhaust fans	Electric Fans, Ltd., 53-4, Royal Mint St., E.1.
MANSON Adhesive protecting tape	Wm. Geipel & Co., Vulcan Works, St. Thomas St., S.E.1.
MARCONI Various types of valves for reception and transmission, bright and dull emitter for both general and special purposes	M.O. Valve Co., Ltd., Osram Works, Brook Green, Hammersmith.
MARELLI Electric fans	Marelli & Co., Ltd., 19-20, Garlick Hill, E.C.
MARTINS A.P. double-pole porcelain fuse ...	W. C. Martin & Co., 10, West Campbell St., Glasgow.
MARVEL Tumbler switches for variable control from two or more positions	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
MASTA Ironclad fuse-switches	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
THE MASTER VALVE Wireless receiving, transmitting and modulating valves	Mullard Radio Valve Co., Ltd., 45, Nightingale Lane, S.W.12.
MAXIM Lamps	Poynter, Griffiths & Co., Ltd., Maxim Lamp Works, 75, Canonbury Rd., N.1.
MAXLUME Industrial reflectors	Donovan & Co., 47, Cornwall St., Birmingham.
MAXTORQ Squirrel-cage induction motors ...	Lancashire Dynamo & Motor Co., Ltd., Trafford Park, Manchester.
L. McMICHAEL, LTD. Manufacturers of wireless and scientific apparatus	L. McMichael, Ltd., Wexham Road, Slough, Bucks.
M.E. Battery-charging switchboards ...	Mann, Egerton & Co., Ltd., Major's Corner, Ipswich.
M.E.C. Small electric motors, a.c. and d.c....	The Medical Engineering Co., Ltd., Englefield Rd., N.1.
MECO Organ-blowing equipments, forge blower, industrial fans, &c.	Millns Electrical Co., 17, Whitefriars St., E.C.4.
MEDIUM RESISTANCE Special high-quality dynamo sheets and stampings	Joseph Sankey & Sons, Ltd., Bilston, Staffs.
MEGOHMOID Cable materials	Lindsay & Williams, Ltd., Bennett St., Ardwick, Manchester.
MEMETTE Ironclad switches	Midland Electric Mfg. Co., Ltd., Stafford Works, Barford St., Birmingham.
MEMREX Ironclad switches	Midland Electric Mfg. Co., Ltd., Stafford Works, Barford St., Birmingham.
MEPIC Shop-window heater and car-radiator heater	Midland Electric Power Installation Co., Old Mill St., Wolverhampton.
MERIDIAN "Z" wires and cables and everything electrical	Meridian Electric Co., Baltic Chambers, 50, Wellington St., Glasgow.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
MERSEY Dynamos and motors	McClure & Whitfield, Stockport.
MERSEY Motors	City Electrical Co., Ltd., 1, Emerald St., W.C.1.
METROFLAM Arc lamp	Johnson & Phillips, Ltd., Charlton, S.E.
METROHM Insulation tester	Everett Edgcumbe & Co., Ltd., 117, Victoria St., S.W.1.
M.C.L. & REPETITION Motor-car electrical equipment and automatic screw machine products	M.C.L. & Repetition, Ltd., Pool Lane, Langley, Birmingham.
MICALOC Ironclad switches	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
MICANITE Insulating material	Mica & Micanite Supplies, Ltd., Offord St., N.1.
MIDGET MASTA Fuse switch	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
MILL Circuit breakers	Geo. Ellison, Perry Barr, Birmingham.
MILLER Lamps and lighting fixtures	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
MILLERETTE Bathroom unit	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
M.I.P. Combined 3-plate ceiling rose and two-pin plug	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
MONEL Nickel alloy, anti-corrosive metal ...	G. & J. Weir, Ltd., Cathcart, Glasgow
MOONSTONE Glassware and fittings	Underwood (Manchester), Ltd., 53, Brown St., Manchester.
MOONSTONE Glassware	Metro-Vick Supplies, Ltd., 145, Charing Cross Rd., W.C.2.
MORGANITE Brushes	Morgan Crucible Co., Ltd., Battersea Wks., Church Rd., S.W.11.
MORTISE Single-way small narrow-panel tumbler switches	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
MOSAIC Fires and paint removers	Girlings, Ltd., Electricity Works, Maldon, Essex.
MOTOPHONE Loud-speaking telephone for motor-cars	Graham Amplion, Ltd., 25-26, Savile Row, London, W.1.
MOULDENSITE Moulding powders and impregnating varnishes	Mouldensite, Ltd., Darley Dale, Derbyshire.
M.S.L. LIMITED Electric lamp manufacturers ...	M.S.L., Ltd., 56, Holborn Viaduct, E.C.1.
MULPARVO A utility heater	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
N An insulating waterproof and weather-resisting tape	St. Helens Cable & Rubber Co., Ltd., Slough.
NALDER Electric measuring instruments of all types	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
NALLA 2-pin lamp socket adaptors	Wm. Allan & Co., 62, Dale St., Liverpool.
NARROW OBLONG Two-pin panel plug connectors ...	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
N.B.D. Electrical plant	Newton Bros. (Derby), Ltd., Alfreton Rd., Derby.
N.C.S. Electrical measuring instruments of all types	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
NERON Electric lamps	Neron Lamps, Ltd., 1-3, Brixton Rd., S.W.9.
NESDRUM W.T. boilers	Richardsons, Westgarth & Co., Ltd., Hartlepool
NEWBERRY Magicoal fires	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
NEWBRIDGE Time switches	Horstmann Gear Co., Ltd., Newbridge Works, Bath.
NEWTONS Dynamos, motors and train-lighting equipment	Newtons of Taunton, Taunton.
NICHRO Cooking and heating appliances ...	Cranmer & Cheshire, 9, Steward St., Spring Hill, Birmingham.
NICO Fittings and accessories	Nico Light Co., Ltd., 19, Farringdon Avenue, E.C.
NIPHAN Couplings and plugs for cables ...	Simmons & Stokes, Ltd., 4, Vernon Place, Southampton Row, W.C.1.
NO-LAG Induction motors	British Thomson-Houston Co., Ltd., Rugby.
NOMAG Non-magnetic cast iron	Ferranti, Ltd., Hollinwood, Lancs.
NORTHERN CROWN Washing machine	Smith & Paget, Ltd., Crown Works, Keighley.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
NOVEL Switch	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
OASIS Accumulator acid	General Chemical & Pharmaceutical Co., Ltd., Willesden, N.W.10.
OHMALINE Insulating varnish	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.
OHMER Insulating testing sets	Nalder Bros. & Thompson, Ltd., 97a, Dalston Lane, E.8.
OKONITE Insulating tape	Wm. Geipel & Co., Vulcan Works, St. Thomas St., S.E.1.
OMEGA Electric lamps of all kinds	Omega Lampworks, Ltd., 83, Merton Rd., Wimbledon, S.W.19.
ORB Switchgear, ironclad	Geo. M'Cartney & Co., Burnside Works, Cumnock, N.B.
ORION Electric vacuum cleaner	Electrical Components, Ltd., 88-90, Great Charles St., Birmingham.
ORION Petrol-paraffin lighting sets	The Orion Engineering Co., Ltd., Standard Buildings, Leeds
ORION Vacuum cleaner	British Electrical & Manufacturing Co., 7-13, Clavering Place, Newcastle-on-Tyne.
ORPHEUS Receiving sets, components and general machinists	Wireless Instrument Mfg. Co., Avenue Rd., Willesden Junction, N.W.10.
OSRAM Various types of valves for reception and transmission, bright and dull emitter for both general and special purposes	M.O. Valve Co., Ltd., Osram Works, Brook Green, Hammersmith.
OSRAM Electric lamps for all conditions of lighting	General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
OSRAM Wireless valves of all types for general and special requirements	General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
OWL Porcelain	Geo. Wade & Son, Ltd., Manchester Pottery, High St., Burslem, Staffs.
OXFORD Receiving sets	Oxford Wireless Telephony Co., Ltd., 22, Queen St., Oxford.
OZONAIR Ozone apparatus, pure air ventilation	Ozonair, Ltd., 96, Victoria St., S.W.1.
PAKYDERM Finishing varnish	Griffiths Bros. & Co., London, Ltd., Macks Rd., S.E.16.
PARAGON Earth cones for tramways, railways, power stations and wireless	Croydon Engineering Co., Victory Works, Gloucester Rd., Croydon.
PARAGON Air pump	G. & J. Weir, Ltd., Cathcart, Glasgow.
PARAGON Terminals	Clarkes, "Sinnew" Works, Redditch.
PATTONITE Insulator	David J. Patton, Ltd., Colwell Rd., S.E.22.
PEEBLES Electrical machinery and transformers	Bruce Peebles & Co., Ltd., East Pilton, Edinburgh.
PEEL-CONNER Telephones for domestic, commercial and industrial uses	General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
PEERLESS Insulator and fibre	Attwater & Sons, Hopwood Street Mills, Preston.
PEERLESS Single-phase repulsion induction motors, generators and fans	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
PEERLESS Insulation paper	J. Burns, Ltd., Wangye Works, Chadwell Heath, Essex.
P.E.H. Heating apparatus	Premier Electric Heaters, Ltd., Keeley St., Watery Lane, Birmingham.
PELAPONE Country-house electric lighting plants	New Pelapone Engine Co., Ltd., 41, Baker St., W.
PELICAN (BIRD DESIGN) Conduit fittings	Pelican Electric, Ltd., Beehive Wharf, Brentford.
PERCO-WASH Electric clothes-washing device and washboiler	Jackson Electric Stove Co., Ltd., 143, Sloane St., S.W.1.
PERLUME One-piece diffuser	Sloan Electrical Co., Ltd., 8-12, Golden Lane, E.C.1.
PERMANITE Signal wire (insulated)	Siemens Bros. & Co., Ltd., Woolwich, S.E.18
PERNAX Insulated cables, mining cables, bird guards for h.t. transmission lines	Greenwich Cable Works, Ltd., 97-99, Dashwood House, Old Broad St., E.C.2.
PERTINAX Special bakelite insulators, tubes, sheets and paper	G. L. Scott & Co., 69, Fleet St., E.C.4.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
PETER THE HEATER Engine heater	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
PETROLEX Fire extinguishers for electrical equipment	Read & Campbell, Ltd., 75, Victoria St., Westminster, S.W.1.
PHENOLITE Laminated bakelite	J. Burns, Ltd., Wangye Works, Chadwell Heath, Essex.
PHILATTA Switches	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
PHONOPHORE Railway signalling telephone ...	Sterling Telephone & Electric Co., Ltd., Dagenham, Essex.
PINNACLE Switch fuses, enclosed fuses, &c. ...	Pinnacle Switchgear, Ltd., Weybridge, Surrey.
PIONEER Turn-type switches and switch plugs	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
PIRELLI-GENERAL Wires, cables and flexibles	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
PIVOT Single and two-way tumbler switches	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
PIVOT COMBINATION Tumbler switch and two-pin connector	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
PIVOT INTERMEDIATE Tumbler switches for control of lamps from more than two positions	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
PIXY Bell pushes with straight-line movement	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
PLANIA Arc lamp carbons, carbon brushes, carbon battery plates, &c.	Wm. Geipel & Co., Vulcan Works, St. Thomas St., S.E.1.
POLAR CUB Fans, heaters and vibrators	A. C. Gilbert & Co., 57, Kingsway, W.C.2.
PORTABLE "Patent" electric ice cream freezer	Ash's Mfg. Co., 66, Blackfriars Rd., S.E.1.
P.R. Instruments and switchgear	Park Royal Engineering Co., Ltd., Cumberland Av., N.W.10
PRACHE Foundations for preventing vibrations	Fred. J. Down, 90-93, Fenchurch St., E.C.3.
PREMIER Fires	Premier Electric Heaters, Ltd., Keeley St., Watery Lane, Birmingham.
PREMIER Accumulators	Premier Accumulator Co. (1921), Ltd., Cattle Market Rd., Northampton.
PREMIER Electric vacuum cleaner	Hotpoint Electric Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.
PREMIER DUPLEX Electric vacuum cleaner	Hotpoint Electric Appliance Co., Ltd., 24, Newman St., Oxford St., W.1.
PRENTO Distribution fuse and switchboards, wireless receiving sets and accessories	Electrical Accessories Mfg. Co., Progress Works, No. 1, Low Hall Mills, Holbeck, Leeds.
PRESCOT Box compounds	British Insulated Cables, Ltd., Prescot, Lancs.
PRESCOT Feeder pillars	British Insulated Cables, Ltd., Prescot, Lancs.
PRESCOT Joint boxes	British Insulated Cables, Ltd., Prescot, Lancs.
PRESCOT Overhead equipment for electric railways and tramways	British Insulated Cables, Ltd., Prescot, Lancs.
PRESCOT Paper-insulated cables	British Insulated Cables, Ltd., Prescot, Lancs.
PRESTONIAN Daylight units	Charles Preston & Co., 18, Endell St., W.C.
PROMETHEUS Electric irons, radiators, water heaters, &c.	Dowsing Radiant Heat Co., Ltd., 91-3, Baker St., W.1.
PROSPER Lead-covered electric cables, silk lamp shades	Wm. A. Morton, 76-80, Surrey St., Sheffield.
PUL-SYN-ETIC Electric impulse clocks	Gent & Co., Ltd., Faraday Works, Leicester.
QUASI-ARC Electric welding	Quasi-Arc Co., Ltd., 15, Grosvenor Gardens, S.W.1.
QUEAD Electric fires and cookers	Wm. Geipel & Co., Vulcan Works, St. Thomas St., S.E.1.
QUICKFIX Patent gallery	Charlesworth, Peebles & Co., 5, Eden St., Hampstead Rd., N.W.1.
QUICKWAY Coil-winding machines	Midland Dynamo Co., Ltd., Volta Works, Leicester.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
RADIODESCENT Appliances for radiant heat treatment	Dowsing Radiant Heat Co., Ltd., 91-3, Baker St., W.1.
RADIOLUX Loud speakers	Graham Amplion, Ltd., 25-26, Savile Row, London, W.1.
RADIOMATIC Broadcast receivers	Gent & Co., Ltd., Faraday Works, Leicester.
RADION Insulating material	American Hard Rubber Co. (Britain), Ltd., 13a, Fore St., E.C.
RECORD Insulation testers, battery cut-outs, circuit breakers	Record Electrical Co., Ltd., Broadheath, Altrincham, Cheshire.
REDMANOL Moulding compound	Redmanol, Ltd., 82, Victoria St., S.W.1.
REDRAY Nickel-chrome resistance material ...	Henry Wiggin & Co., Ltd., Wiggin St., Birmingham.
REESILEO Oils, insulating and lubricating ...	Reesoils, Ltd., 1, Eldon Sq., Newcastle-on-Tyne.
REFLEX Control of the pendulums and unification of existing workman's registers	Gent & Co., Ltd., Faraday Works, Leicester.
REGAL Ebonite	Spicers, Ltd., 19, New Bridge St., E.C.4.
REGALITE Lighting and power plants, battery-charging plants, motor generators	A. E. Morrison & Son, Gartree St., Leicester.
RELIANCE Circuit breakers	Whipp & Bourne, Castleton, Manchester.
REMY Permanent tungsten steel magnets and magnet steel	W. F. Dennis & Co., 70, Queen Victoria St., E.C.4.
REPELLITE Insulating sheets	Spicers, Ltd., 19, New Bridge St., E.C.4
RESISTON Insulating material	American Hard Rubber Co. (Britain), Ltd., 13a, Fore St., E.C.
RESTFULITE Electric standards	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
REVERSING Tumbler switch, with or without "off" position	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
R.L.M. Reflector fitting	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
ROBOSITE Crystal	Robb Bros., Radio House, 69a, West Nile St., Glasgow.
RODALUX Street-lighting reflector fitting ...	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
ROTAX Electrical equipment, motor accessories, wireless receivers, &c.	Rotax (Motor Accessories), Ltd., Willesden Junction, N.W.10.
ROYAL Vibrators and hair dryers	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
ROYAL EDISWAN Lamps	Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
ROYAL EDISWAN Fullolite lamps	Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
RUNBAKEN Auto electrical repair tool, testing appliances, repairs, magnetos, dynamos, batteries	Runbaken Magneto Co., Tipping St., Ardwick, Manchester.
RUPTOR Switch	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
RUTTER Patent wood pole for overhead transmission	Richard Wade, Sons & Co., Ltd., Hull.
SADIA Automatic water heater	Sadia Electrical Apparatus, 30, Ely Place, E.C.1.
SAFE-ECONOMY Iron	Improved Appliances, Ltd., 43, Fetter Lane, E.C.4.
SAFETEE Switches	L. Weekes (Luton), Ltd., Langley St., Luton, Beds.
SAFUSE Fuses and combined switch fuse ...	Donovan & Co., 47, Cornwall St., Birmingham
ST. HELENS Cab tyre sheathed (C.T.S.) cables, dialite cables	St. Helens Cable & Rubber Co., Ltd., Slough.
ST. HELENS Ebonite, corrosion-proof fittings ...	St. Helens Cable & Rubber Co., Ltd., Slough.
ST. HELENS Insulating matting, insulating gloves, insulating shoes	St. Helens Cable & Rubber Co., Ltd., Slough.
SALFORD Circuit breakers	General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
SANGAMO-EDISWAN Meters	Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
SANTON Switching plugs, geysers	Santon, Ltd., Clytha Park, Newport, Mon.
SAUTER Time switches, thermostats	Nathan & Allen, Ltd., 25, Victoria St., London, S.W.1.
SAVELITE A.c. incandescent lamp	Philips Lamps, Ltd., 147, Charing Cross Rd., W.C.2.
S Ironclad switchgear	T. M. Johns & Co., Ltd., Station Rd., Plymouth.
S & C Brass and steel repetition productions, turned from bar on capstan and automatic lathes and also pressings from sheet	Spears & Co., Capstan Repetition Works, 68, Park Rd., Hockley, Birmingham.
SAX Electric bells, indicators and accessories	Julius Sax & Co., Ltd., 24a, High St., Bloomsbury, W.C.2.
SAX Wall plugs and electric light accessories	Julius Sax & Co., Ltd., 24a, High St., Bloomsbury, W.C.2.
SAXONOR Switch plug (interlocking)	Julius Sax & Co., Ltd., 24a, High St., Bloomsbury, W.C.2.
SCHERBIUS Phase advancers and a.c. motor speed regulators	British Brown Boveri, Ltd., Trafalgar House, Waterloo Place, S.W.1.
SCOT Lamp holders and accessories ...	Holders, Ltd., West Silvermills, Edinburgh.
SEA-CLIFF Phosphor bronze, gun-metal, brass and copper	Chas. Clifford & Sons, Ltd., Fazeley Street Mills, Birmingham.
SECTOR Electric irons	Electrical Components, Ltd., 89-90, Great Charles St., Birmingham.
SECURA Insulating sleevings	Brasse, Ltd., Manor Works, High St., Hornsey, N.
SEECOL Dimmers, stage lighting equipment, signs (electric)	Strand Electric & Engineering Co., Ltd., 24, Floral St., W.C.2.
SELCO Syrens, motors, fans	S. G. Leach & Co., Ltd., 26-30, Artillery Lane, E.1.
S.E.M. Motors, generators, alternators ...	Small Electric Motors, Ltd., Eagle Works, Churchfield Rd., Beckenham, Kent.
SEMAPHITE Cables	Johnson & Phillips, Ltd., Charlton, S.E.
SERIES-PARALLEL Tumbler switch with or without "off" position	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
SERVICE Unbreakable, non-rusting and rigid grid resistances	The Rheostatic Co., Ltd., Mackenzie St., Slough, Bucks.
SERVICE Electric domestic appliances	The Rheostatic Co., Ltd., Mackenzie St., Slough, Bucks.
SHAYDOLITE Lamp lacquer	Griffiths Bros & Co., London, Ltd., Macks Rd., S.E.16.
SHIPTON Automatic telephone systems ...	Shipton Automatic Telephone System, Ltd., 37, Tothill St., S.W.1.
SIEMENS Electric lamps	Siemens & English Elec. Lamp Co., Ltd., 38 & 39, Upper Thames St., E.C.4.
SIFAM Electrical measuring instruments ...	Sifam Electrical Instrument Co., 95, Queen Victoria St., E.C.4
SIFTRON Filter circuits	Graham Amplion, Ltd., 25-26, Savile Row, London, W.1.
SILUMINITE Switchboards, mouldings	Siluminite Insulator Co., Ltd., The Green, Southall, Middlesex.
SILVALUX Electric lamps (opal)	Siemens & English Electric Lamp Co., Ltd., 38 & 39, Upper Thames St., E.C.4.
SILVARAY One-piece glassware fittings	Siemens & English Electric Lamp Co., Ltd., 38 & 39, Upper Thames St., E.C.4.
SILVERLITE Frink shop window reflector ...	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
SILVERSTONE Glassware	Metro-Vick Supplies, Ltd., 145, Charing Cross Rd., W.C.2.
SILVERTOWN Cables, instruments, &c.	India Rubber, Gutta Percha & Telegraph Works Co., Ltd., 106, Cannon St., E.C.4.
SIMBAKE Switches, holders and accessories ...	Simpson, Baker & Co., 2-5, Nelson St., Bristol.
SIMPLEX Jacks	Equipment & Engineering Co., 2 & 3, Norfolk St., W.C.2.
SIMPLEX Conduits and all electric installation equipment	Simplex Conduits, Ltd., Garrison Lane, Birmingham.
SIMPLEX "Ordinary" and "reverse" door contacts	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
SIMPLICITAS Flat tumbler switch	Sperryn & Co., Moorsom St. Works, Birmingham.
SIMPLICITY Paraffin electric generating sets, 3 to 40 b.h.p.	Smart & Brown, Erith, Kent.
SINDANYO Insulating and arc-resisting boards...	Turner Bros. Asbestos Co., Ltd., Rochdale.
SINEW Wireless connections	Clarkes, "Sinnew" Works, Redditch.
SISSON Enclosed self-lubricating engines ...	W. Sisson & Co., Ltd., Elmbridge Rd., Gloucester.
SISTOFLEX Insulating tapes, tubes, paper, &c. ...	Spicers, Ltd., 19, New Bridge St., E.C.4
SKROO-ZON Handles for files	Tyer & Co., Ltd., Ashwin St., Dalston, E.8.
SLEKTUN Inductance coils	Automatic Coil Winder & Electrical Equipment Co., Wellington House, Buckingham Gate, S.W.1.
SLOTTED STEEL Pierced mild steel angles, channels, flats, &c.	Constructors, Ltd., 27, Charlotte St., Birmingham.
S.L.R. Industrial reflector fittings	Engineering & Lighting Equipment Co., Sphere Works, St Albans, Herts.
SMALL POWER Motors, dynamos, motor-generators, rotary converters, &c.	Small Power Dynamo & Motor Co., Ltd., Old Lane, Openshaw, Manchester.
SMOOTHWELL Irons	Premier Electric Heaters, Ltd., Keeley St., Watery Lane, Birmingham.
SOLARIUM Electric sun baths	Dowsing Radiant Heat Co., Ltd., 91-3, Baker St., W.1.
SOLBIT Solid bitumen mining cables ...	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
SOVEREIGN Dry cells	Atlas Carbon & Battery Co., Ltd., 56, Southwark Bridge Rd., S.E.1.
SPARTON Motor horns	Graham Amplion, Ltd., 25-26, Savile Row, London, W.1.
SPECIAL LOHYS Electrical sheets and stampings ..	Joseph Sankey & Sons, Ltd., Bilston, Staffs.
SPERRYNWOOD Switches	Sperryn & Co., Moorsom St. Works, Birmingham.
SPERSOM Switches, knife switches, &c. ..	Sperryn & Co., Moorsom St. Works, Birmingham.
SPIROGLIDE Turbine pump	Harland Engineering Co., Ltd., B.E.P. Works, Alloa, Scotland
SPRING HAMMER For drilling stone, brickwork, &c. ...	Fred. J. Down, 90-93, Fenchurch St., E.C.3.
STALLOY Transformer sheets, stampings of all shapes, telephone and loud-speaker diaphragms	Joseph Sankey & Sons, Ltd., Bilston, Staffs.
STANDARD Applied to all forms of domestic apparatus	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W.C.2.
STANNOS Electric wiring system	Siemens Bros. & Co., Ltd., Woolwich, S.E.18.
STAR Coils and component parts	Star Wireless Supplies, Biggleswade, Beds.
STECHFORD Dynamos and motors, motor-generator sets, epicyclic geared motors	J. S. Plumtree, 90-91, High Holborn, W.C.1.
STERLING Insulating varnishes, solid impregnating compounds, wire enamels	The Sterling Varnish Co., 196, Deansgate, Manchester.
STERNOL Turbine, transformer and diesel oils	Sterns, Ltd., Royal London House, Finsbury Sq., E.C.2.
STUART Lighting plant	Stuart Turner, Ltd., Henley-on-Thames.
STUDDEUTSCHE Cable and flexible	"Z" Electric Lamp & Supplies Co., Ltd., 73, Newman St., W.1.
SUNBEAM Magicoal fire	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
SUNBLAZE Magicoal fire	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
SUNRAY Radiators	British Electric Transformer Co., Ltd., The Tricity House, 50, Oxford St., W.1.
SUPASTONE Illuminating lighting glassware ...	Wholesale Fittings Co., Ltd., 23-27, Commercial St., E.1.
SUPER-BOX House-wiring joint box	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
SUPER DREADNOUGHT Fuse switch	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
SUPERLUX Glassware	The General Electric Co., Ltd., Magnet House, Kingsway, W.C.2.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
SUPERSCALE Indicating instruments	Everett Edgcumbe & Co., Ltd., 117, Victoria St., S.W.1.
SUPER SEASONED Vulcanised fibre	J. Burns, Ltd., Wangye Works, Chadwell Heath, Essex.
SUPREME Electric fan	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
SURE-A-LITE Batteries, pocket and wireless ...	J. F. Smith, Ltd., 94-6, Hurst St., Birmingham.
SWANLITE Industrial lighting fittings	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
SYNCHRONOME Electric clocks	Synchronome Co., Ltd., 32-4, Clerkenwell Rd., E.C.1.
TANGENT Sound signals, ironclad and wood-cased, and radio apparatus	Gent & Co., Ltd., Faraday Works, Leicester.
TATE Electric stop motion (safety device for engines)	James Tate & Co., Victory Works, Bradford
TAWBURY Electric washer	Armature Winding Co., Ltd., 44a, Bolton St., Bury, Lancs.
TAYLOR-SCOTSON Pressure regulator	Cox-Walker & Partners, Darlington.
T.C.C. Mansbridge condensers, mica condensers, power factor improvement condensers	Telegraph Condenser Co., Ltd., Wales Farm Rd., North Acton, W.3.
TELENDURON Insulators for telegraph and telephone lines, also insulation mouldings for electrical trade	Thos. De la Rue & Co., Ltd., Shernhall St., Walthamstow, E.17.
TELEVOX Loud speakers	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
T.E.P. Casing and capping	Tees-side Electric & Plumbers' Stores, Ltd., 55, Reed St., West Hartlepool.
TERRA-GRIP Continuity wiring system	Simplex Conduits, Ltd., Garrison Lane, Birmingham.
TERRAPIN Two-pin and "earth" plug connectors	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
TEST SHEATH Test conductor for underground electric cables	W. T. Glover & Co., Ltd., Trafford Park, Manchester.
THERMOID Flexible cord	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
THISTLE Conduit tubes and fittings	James McDougall, Ltd., Wednesbury, Staffs.
THOMAS Insulators	J. W. Gladstone, Ltd., 70, Honor Oak Rd., S.E.23.
THOR Miners' electric safety lamps ...	Thor Lamps & Supplies, Ltd., 11, Windsor Place, Cardiff.
THREE STAR Accumulators	Three Star Accumulators, Ltd., Rosebery Avenue, N.17.
TIP-TOP Push-button switch for motor horns	Benjamin Electric, Ltd., Brantwood Works, Tariff Rd., N.17.
TIRRILL Automatic voltage regulators ...	British Thomson-Houston Co., Ltd., Rugby
TOOVEE 2-valve set	The Edison Swan Electric Co., Ltd., 123-5, Queen Victoria St., E.C.4.
TOVOE Ventilating fans	T.V.E., Ltd., Station Rd., Hounslow, Middlesex.
TRELLEBORGS Ebonite of finest quality in sheet, tube, rod, panels, mouldings and turned and machined articles of every description	Trelleborg Ebonite Works, Ltd., Audrey House, Ely Place, E.C.1.
TREVA Electrical accessories	Trevelyans (B'ham), Ltd., 155, Bracebridge St., Birmingham.
TRICITY Electric heating and cooking apparatus	British Electric Transformer Co., Ltd., Hayes, Middlesex.
TRICITY Electric cookers, tableware, &c. ...	British Electric Transformer Co., Ltd., The Tricity House, 50, Oxford St., W.1.
TRIPIN Three-pin plug connector (all current-carrying pins)	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
TRIUMPH Components and receiving sets ...	A. H. Clackson, Ltd., White Hart Works, N.22.
TRIUMPH Fuses	Castle Fuse & Engineering Co., Ltd., 72, Haigh St., Liverpool
TUDOR Batteries	Tudor Accumulator Co., Ltd., Norfolk St., W.C.2.
TUFNOL Insulating sheet, rod, tube, washers and moulded shapes	George Ellison, Perry Barr, Birmingham.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
TUNGSRAM Lamps	Tungsram Electric Lamp Works, Ltd., Commerce House, 72, Oxford St., W.1.
TURBINET Electric suction cleaner	British Vacuum Cleaner & Engineering Co., Ltd., Parsons Green Lane, S.W.6.
TURRET Multiple-way two-pin plug connector (3 to 6 ways)	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
TWINOB Tumbler switch (either, both or "off"), also a.c. motor control and switch plug	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
UNIQUE Cell-testing voltmeter	Crompton & Co., Ltd., Chelmsford.
UNITEM "Two-service" adaptor, B.C., 2-pin (adjustable)	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
UNIVERSAL Two-pin plug connectors and switch plugs	A. P. Lundberg & Sons, Pioneer Electrical Works, Paradise Passage, Sheringham Rd., N.7.
UNIVERSAL House-wiring joint boxes	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
UNIVERSAL Cut-outs	Macintosh Cable Co., Ltd., Ashbourne Road Mills, Derby.
UNIVERSAL Heating and cooking apparatus ...	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
URALIUM Crystal sets and crystals, patent universal sockets	J. Rigaut, 108, Euston Rd., N.W.1.
URANUS Lamp fitting "special" light reflector	B. T. Monier-Williams, 214-222, St. John St., Clerkenwell, E.C.1.
U-SEAL Corrosion-proof fittings	St. Helens Cable & Rubber Co., Ltd., Slough.
UTILITY Floor scrubbers and polishers ...	Parker, Winder & Achurch, Ltd., Broad St., Birmingham.
UVRAL Ultra-violet ray (artificial sunlight) apparatus	Bower Electric (1926), Ltd., 27, Ridinghouse St., Gt. Portland Street, W.1.
VAC-TRIC Vacuum cleaners, handle and cylinder models	Vac-Tric, Ltd., Goschen Buildings, 12-13, Henrietta St., W.C.2
VALCO Wireless valve repairs	Valco, Ltd., Tabor Grove, S.W.19.
VANDUARA Insulating tapes	John MacLennan & Co., 115, Newgate St., E.C.1.
VAN RADEN Accumulators	Van Raden & Co., Ltd., Great Heath, Coventry.
VENNER Time switch, current limiter and stop watch	Venner Time Switches, Ltd., 45, Horseferry Rd., S.W.1.
VENNER-DYKE Buoy lamp (automatic electric) ...	Venner Time Switches, Ltd., 45, Horseferry Rd., S.W.1.
VENTEOLITE Galvanised sheets for lighting and ventilating purposes	Fredk. Braby & Co., Ltd., Peters Hill Rd., Glasgow.
VENTEX Air filter	Ozonair, Ltd., 96, Victoria St., S.W.1.
VIDAL Portable electric drills and grinders	Vidal Engineering Co., Thornton Rd., Croydon, Surrey.
VIKING Fuse switch	Berry's Electric, Ltd., 85-6, Newman St., Oxford St., W.1.
VINCENT Switch fuse	Vincent Switchgear Mfg. Co., Ltd., Sampson Rd. North, Birmingham.
VIO RAY High-frequency apparatus	L. G. Hawkins & Co., Ltd., 30-35, Drury Lane, W.C.2.
VISCO Air filter	Visco Engineering Co., Ltd., 162, Grosvenor Rd., S.W.1.
VOLTA Vacuum cleaners—domestic and industrial	Volta, Ltd., Kern House, 36-38, Kingsway, W.C.2.
VULCAN Rubber strip	W. T. Henley's Telegraph Works Co., Ltd., Holborn Viaduct, E.C.1.
VULCAN Magnetic clutches	C. E. Lugard & Co., Ashover, Nr. Chesterfield.
VULMOS Vulcanised fibre and leatheroid ...	Mosses & Mitchell, Ltd., 122-124, Golden Lane, E.C.1.
WALSALL Wiring systems	Walsall Hardware Mfg. Co., Ltd., Ablewell St., Walsall.
WALSALL GRID Switch fittings	Walsall Hardware Mfg. Co., Ltd., Ablewell St., Walsall.
WALSALL GRIP Fittings	Walsall Hardware Mfg. Co., Ltd., Ablewell St., Walsall.
WARD LEONARD Resistances, dimmers and rheostats	Wm. Geipel & Co., Vulcan Works, St. Thomas St., S.E.1.

NAME AND DESCRIPTION.	MANUFACTURED BY OR OBTAINABLE FROM.
W.B. Lampholders and variable condensers	Walter Balmford, "Electric House," 116, Steelhouse Lane, Birmingham.
WECOVALVE Wireless receiving valve	Standard Telephones & Cables, Ltd., Connaught House, Aldwych, W C.2.
WEEKES Fuses	L. Weekes (Luton), Ltd., Langley St., Luton, Beds.
WELDRICS GRADE A Electrodes for welding	Weldrics (1922), Ltd., Station Road, Beeston, Notts.
WELLMAN BIBBY Couplings and air filters	Wellman Bibby & Co., Ltd., Victoria Station House, Victoria St., S.W.1.
WELLS Waste oil filters	A. C. Wells & Co., Ltd., 102-105, Midland Rd., St. Pancras, London, N.W 1.
WEMBLEY Street-lighting lanterns	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
WESTMINSTER Carbon brush holders, arc lamps (photo and medical), electric welders (Thomson process)	Westminster Engineering Co., Victoria Rd., N.W.10.
WESTOOL Electric drills and grinders	Westminster Tool & Electric Co., Ltd., Westool Works, 116, Putney Bridge Rd., S.W.15.
WIGAN Lamp fittings, magneto telephones, switchgear, &c.	Heyes & Co., Ltd., Water Heyes Electrical Works, Wigan.
WILD BARFIELD Furnaces and muffles	Automatic & Electric Furnaces, Ltd., 173-175, Farringdon Rd., E.C.1.
WILMIL Malleable aluminium castings ...	Wm. Mills, Ltd., Grove St., Birmingham.
WINTER Interlocking switch plugs	W. E. Beardsall & Co., Ltd., 5, Victoria Bridge, Manchester.
WITTON Electric motors for domestic and industrial uses	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
WITTONITE Insulating mouldings	The General Electric Co., Ltd., Magnet House, Kingsway, London, W.C.2.
W. & M. Radio components	Wainwright Mfg. Co., Ltd., 531, Forest Rd., E.17.
WOLF Electric tools	S. Wolf & Co., Ltd., 115, Southwark St., S.E.1.
WRENDAL Metallic filament incandescent lamps	L. Andrew & Co., 2, Whitworth St. West, Deansgate, Manchester.
XCEL Electric domestic appliances	Automatic Telephone Mfg. Co., Ltd., Milton Rd., Edge Lane, Liverpool.
XCEL Electric domestic appliances	Siemens & English Electric Lamp Co., Ltd., 38 & 39, Upper Thames St., E.C.4.
'XTRA Electric measuring instruments ...	Record Electrical Co., Ltd., Broadheath, Altrincham, Cheshire.
Z Cable and flexible	"Z" Electric Lamp & Supplies Co., Ltd., 73, Newman St., W.1.
ZAPON Enamel (cold cellulose lacquer) ...	Fredk. Crane Chemical Co., Ltd., Bordesley Green, Birmingham.
ZAZA Batteries	Metropolitan Lighting Co., Ltd., 25, Atlantic Rd., S.W.9.
ZED Fuses	Siemens & English Elec. Lamp Co., Ltd., 38 & 39, Upper Thames St., E.C.4.
ZENAL Non-heating fuse element	Parmiter, Hope & Sugden, Ltd., Vernon St., Longsight, Manchester.
ZENITE Resistance units	Zenith Mfg. Co., Zenith Works, Villiers Rd., N.W.2.
ZENITH Transformers, resistances, meter-testing equipment	Zenith Mfg. Co., Zenith Works, Villiers Rd., N.W.2.
Z.I.R. Rust-proof conduit	Simplex Conduits, Ltd., Garrison Lane, Birmingham.

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